



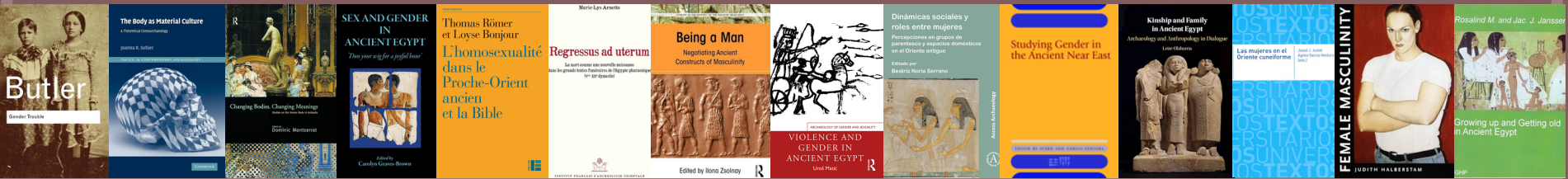
The project was supported by **experts in gender studies in Egypt and the Ancient Near East**: **Dr Agnés Garcia Ventura**, a postdoctoral professor at the Universitat Autònoma of Barcelona (UAB), and external experts such as **Dr Marc Orriols i Llonch** and **Dr Josué J. Justel Vicente** (UAH). It has also been made possible thanks to the support of several member departments of the UAB and the Institut d'Estudis del Pròxim Orient Antic (Institute of Ancient Near Eastern Studies IEPOA).

What are our goals?

- Highlight the need to **give more space to gender studies, in the field of research and academia**, particularly in relation to Ancient Egypt and the Middle East.
- Provide a **specific space for the exchange of ideas on gender studies** in two specific disciplines: Ancient Egypt and the Middle East. This space will encourage dialogue and collaboration between scholars and disciplines, and provide **networking opportunities** among young researchers.
- Serve as a **valuable resource for young students** interested in pursuing Gender Studies, by developing informative tools and materials to support their education and growth in this area.
- Organize an **International Conference that offers early-career researchers the opportunity to present their projects**. This will help build a strong gender studies community within the Ibero-American academic context.

Biblio-graphical Exhibition

We curated a **temporary biblio-graphical exhibition** in collaboration with one of the UAB's main libraries (Biblioteca d'Humanitats), whose purpose was to **bring students closer to the recommended literature on a wide range of Gender Studies topics**. From a one-month period, any person entering the library's building would be able to see and enjoy the sample, which includes **more than fifty references**. Most of them **can be consulted mostly in the Humanities Library itself**, or requested in other libraries of Catalonia through interlibrary loan.



TOPIC GEOGRAPHICAL AREA

PHOTOGRAPH OF A SOURCE

EXPLANATION OF THE TOPIC REFLECTION SOURCE + TOPIC

For the **graphical side**, a series of **panels** were created, each of one about the same categories as the bibliography and the workshop itself.



We also **recorded and screened interviews with some of the Scientific Committee members**.

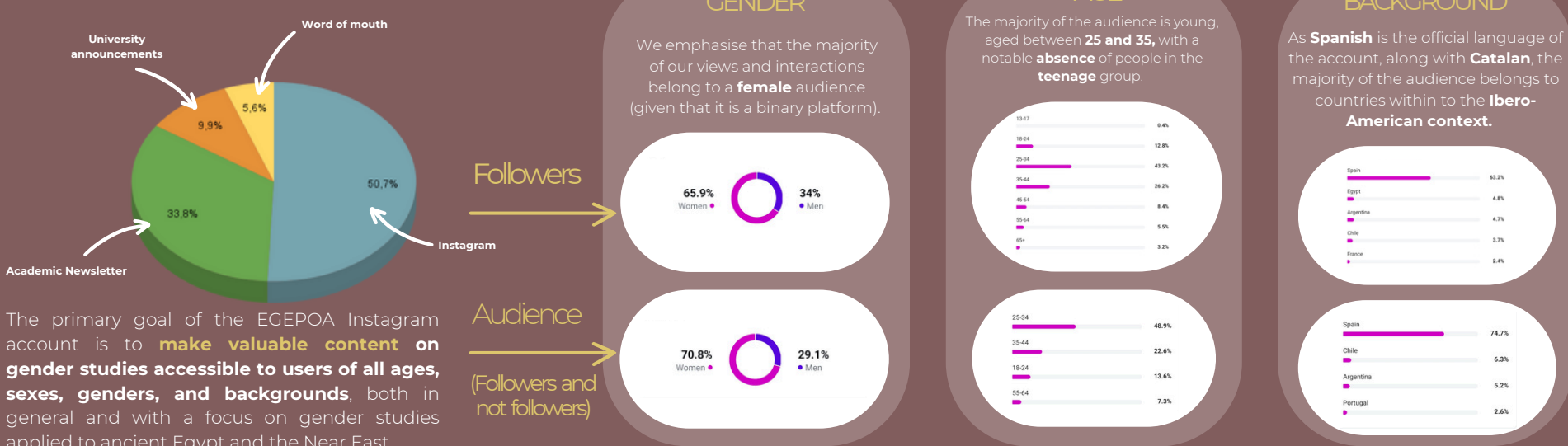


EGEPOA Social media

Currently, **Instagram** has gained significant relevance not only as a social media but also as a **communication platform**. This social media platform has established itself as a multifaceted tool for marketing, communication, and scientific outreach, as it enables the **creation of valuable content that educates and raises awareness, making complex topics more accessible to all users in a simplified and easy-to-understand way**.

Its ability to **create and strengthen connections through visual content, its influence on popular culture, its global reach, its more direct and personalized communication, and its role as a tool for activism and dissemination...** All these features make it one of the most important social, informative, communicative, and educational platforms today.

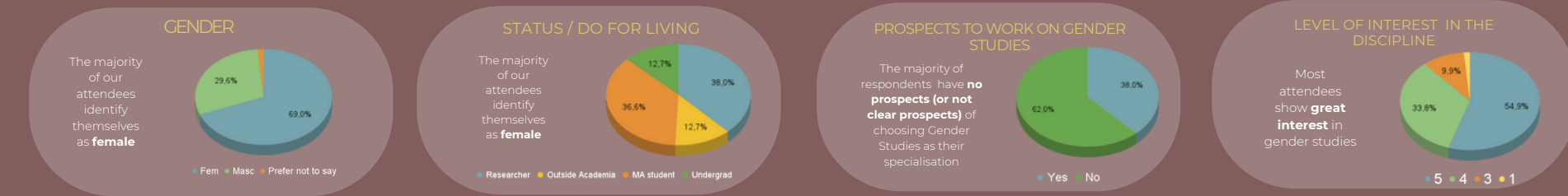
How did the attendees find out about EGEPOA?



EGEPOA Conference

Conference announcements, including the call for papers and subsequent program details, were communicated through Instagram, supplemented by academic listservs (AGADE, EEF, and departmental mailing lists), X (formerly Twitter), university websites, and physical posters displayed in faculty buildings.

After the event, a **survey was sent to virtual and in-person attendees**. The questionnaire gathered data on multiple dimensions, including participants' academic backgrounds, level of engagement with gender studies, perspectives on similar academic initiatives, most impactful conference topics, perceived gaps in conference coverage, and feedback for future conferences.



TOPICS

- EMBODIMENT
- WOMEN IN ECONOMY
- ROYAL WOMEN
- ICONOGRAPHY
- MASCULINITIES & SEXUALITY
- IDENTITIES

Bibliography

Acknowledgments

UAB Universitat Autònoma de Barcelona

Servei de Biblioteques

Biblioteca d'Humanitats

Doctorat UAB

Departament de Ciències de l'Antiquitat i de l'Edat Mitjana

IEPOA Institut d'Estudis del Pròxim Orient Antic

Historia Antigua

Filosofia i Lletres UAB



What is EGEPOA?

The EGEPOA project (Estudis de gènere en Egipte i Pròxim Orient Antic / Gender Studies in Egypt and the Ancient Near East) was born in 2023 as an initiative promoted by **early-career researchers** whose work is framed within gender studies: **Dr. Patricia Bou Pérez, Ana Diez-Flórez, Nerea López-Díaz** and **Clara Martínez-Moreno**.

The project was supported by **experts in gender studies in Egypt and the Ancient Near East**: **Dr. Agnès Garcia Ventura**, a postdoctoral professor at the Universitat Autònoma of Barcelona (UAB), and external experts such as **Dr. Marc Orriols i Llonch** and **Dr. Josué J. Justel Vicente** (UAH). It has also been made possible thanks to the support of several departments of the UAB and the IEPOA (Institut d'Estudis del Pròxim Orient Antic (Institute of Ancient Near Eastern Studies)).

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TOPIC
GEOGRAPHICAL
AREA

SOURCE'S PHOTOGRAPH

EXPLANATION OF THE TOPIC
REFLECTION SOURCE + TOPIC

RELACIONES SOCIALES



Estela de Seneb. Caliza. Reino Medio, finales de la Dinastía XII inicios de la XIII (ca. 1800-1665 a.n.e.) Abidos, Egipto. Kunsthistorisches Museum, Vienna, Ägyptische Sammlung (Austria). INV 156.


Dentro de las relaciones sociales, la «familia» juega un papel importante. Emplear este término para culturas de la Antigüedad es algo complejo al tratarse de un concepto connotado por el contexto desde el que lo aplicamos, en este caso Occidente. Además, su utilización por parte de la historiografía tradicional ha resultado ser excluyente, ya que propone, en su gran mayoría para las sociedades antiguas, familias formadas por parejas heterosexuales con descendientes sanguíneos.

Desde la egiptología se propuso sustituir el tradicional término de familia por el vocablo inglés *household* para referirse a este tipo de relaciones sociales. Sin embargo, este concepto parece limitarse a aquellas redes sociales que están vinculadas a un mismo espacio de vivienda. Por ello, se optó finalmente por utilizar el término «parentesco» para definir la amplia red de relaciones sociales.

La egiptóloga Leire Olabarria, especializada en este ámbito, redefine el parentesco según lo que el individuo hace y cómo lo hace, diferenciando así dos tipos de relaciones de parentesco individuales: aquellas relaciones lineales como padres, madres o descendientes; y aquellas colaterales con un sentido más amplio.

Esta estela es un claro ejemplo de este tipo de relaciones: Seneb aparece representado junto con su esposa y miembros de lo que consideraríamos una familia extensa.

¡DALE AL QR SI QUIERES SABER MÁS!



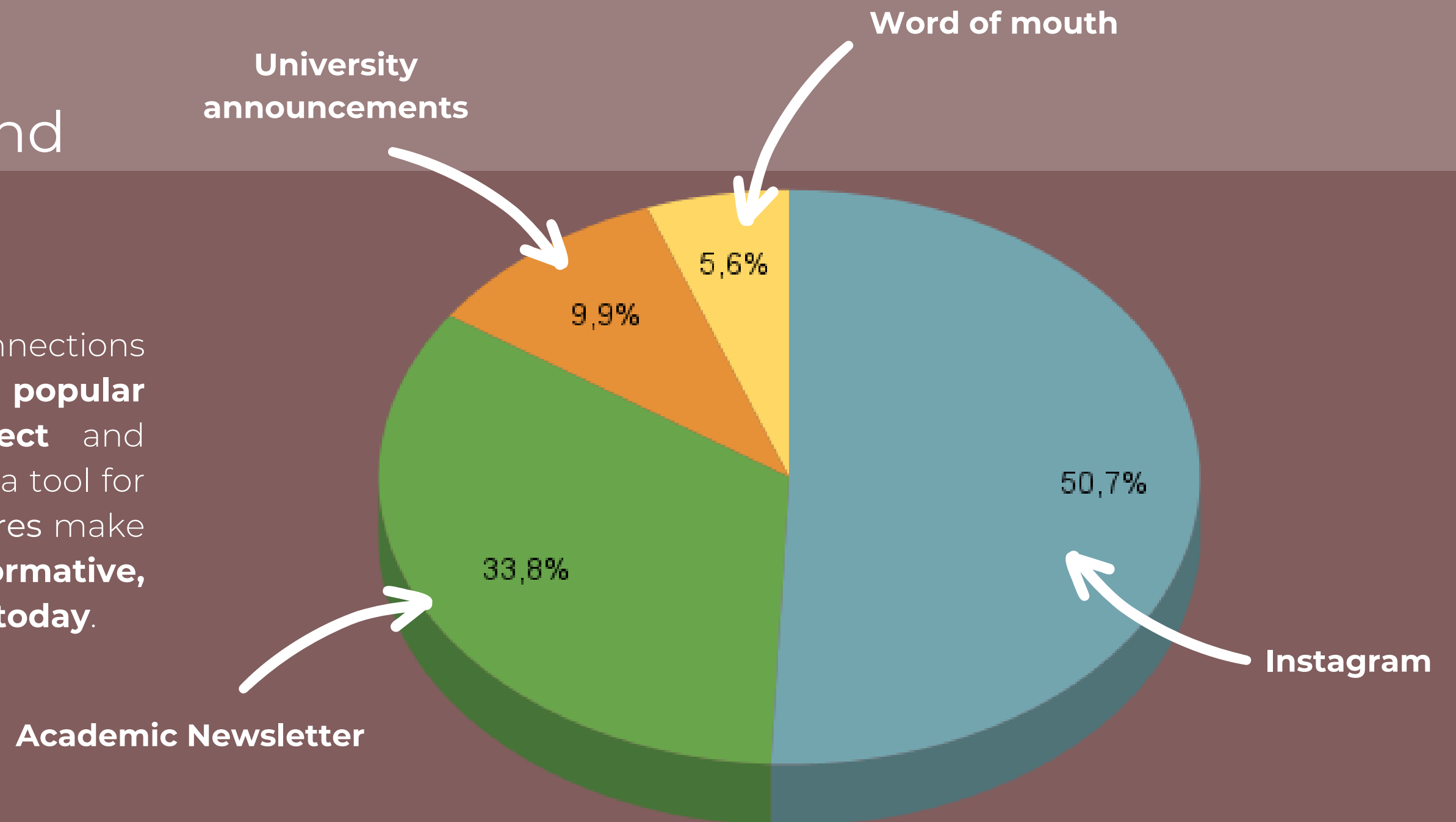
We also **recorded** and **screened interviews with some Scientific Committee members-**



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How did the attendees find out about EGEPOA?

Its ability to create and strengthen connections through **visual content**, its **influence on popular culture**, its **global reach**, its **more direct and personalized communication**, and its role as a tool for **activism** and **dissemination...** All these features make it **one of the most important social, informative, communicative, and educational platforms today.**

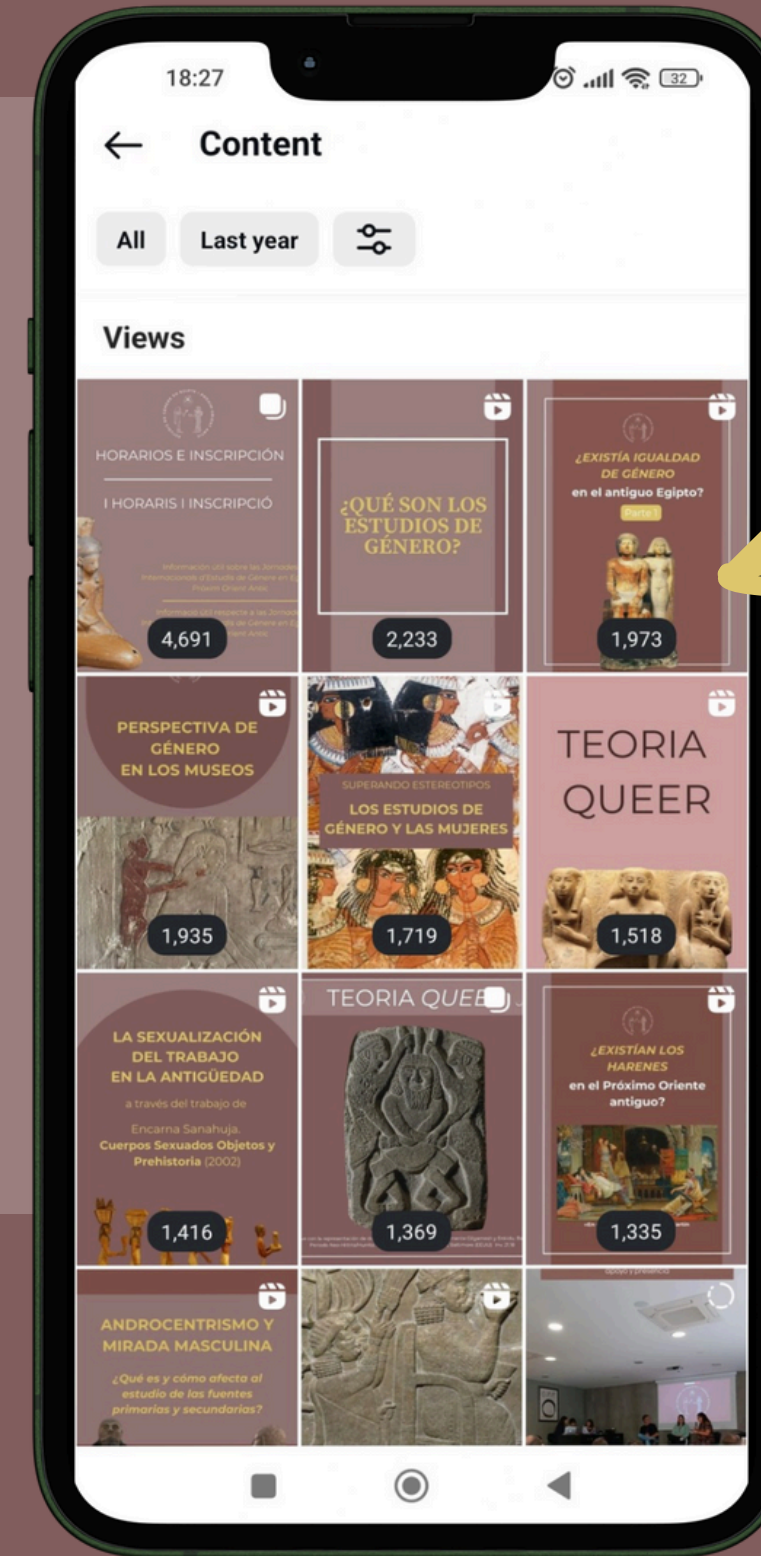
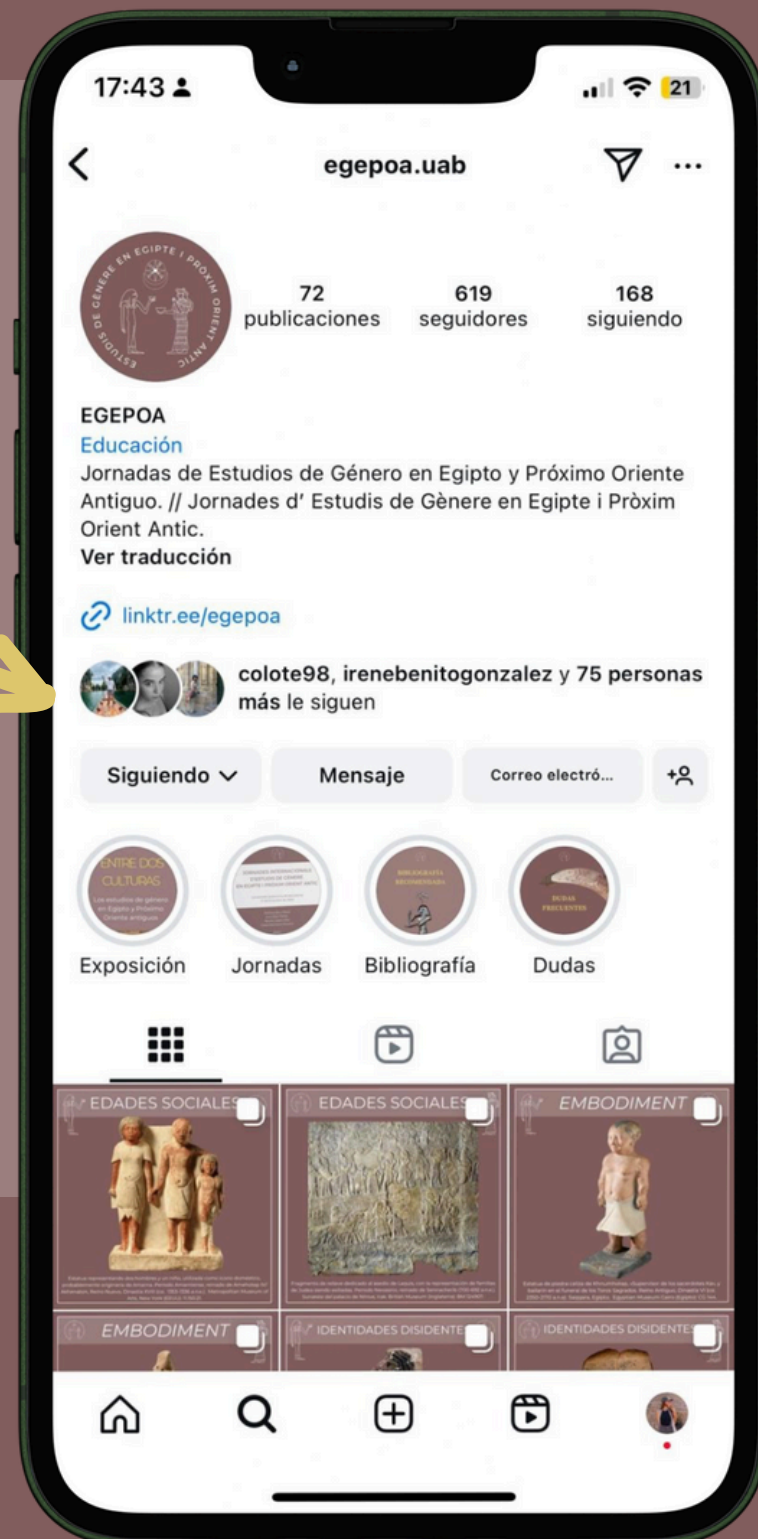


EGEPOA Social Media

@egepoa.uab

The primary goal of the EGEPOA Instagram account is to **make valuable content on gender studies accessible to users of all ages, sexes, genders, and backgrounds**, both in general and with a focus on gender studies applied to ancient Egypt and the Near East.

Take a look!



Content of most interest

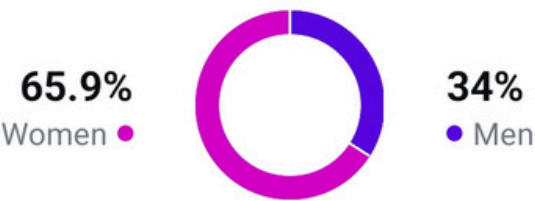
By engaging with specific content, we observe that the audience is looking for **connections to the past and striving to understand broader issues.**

Data collected during the **last three months**:

GENDER

The majority of our views and interactions belong to a **female** audience (given that it is a binary platform).

Followers



Audience

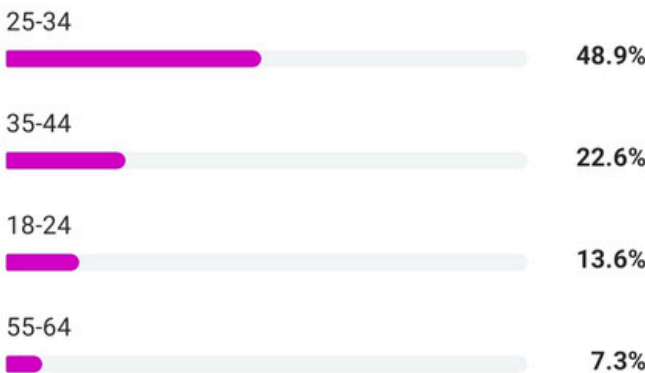
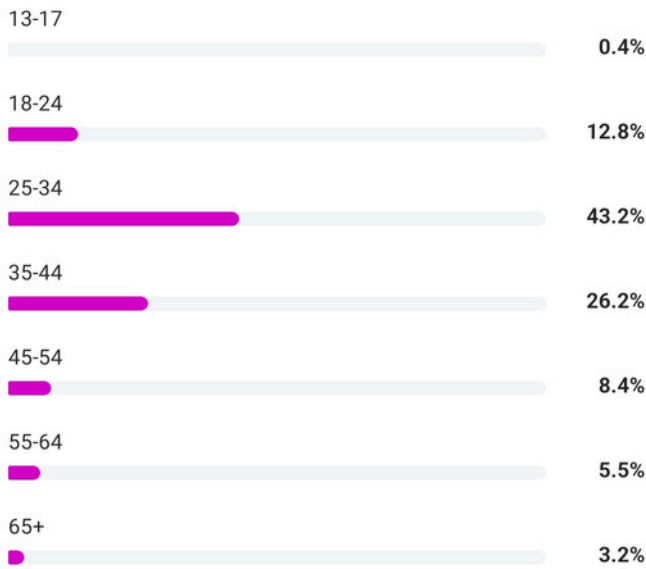


(Followers and not followers)



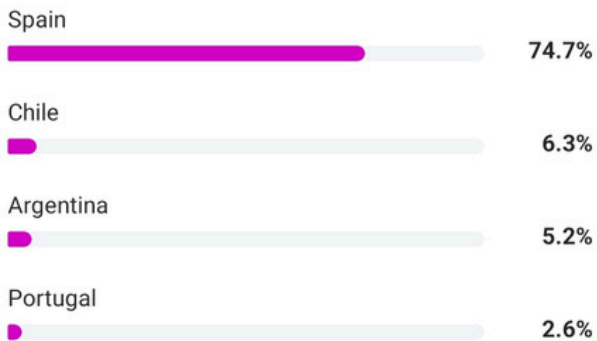
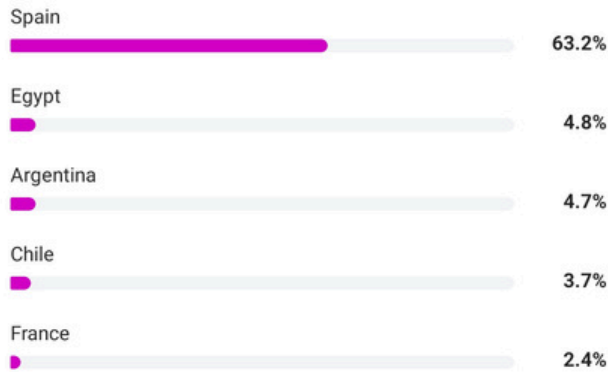
AGE

The majority of the audience is young, aged between **25 and 35**, with a notable **absence** of people in the **teenage** group.



BACKGROUND

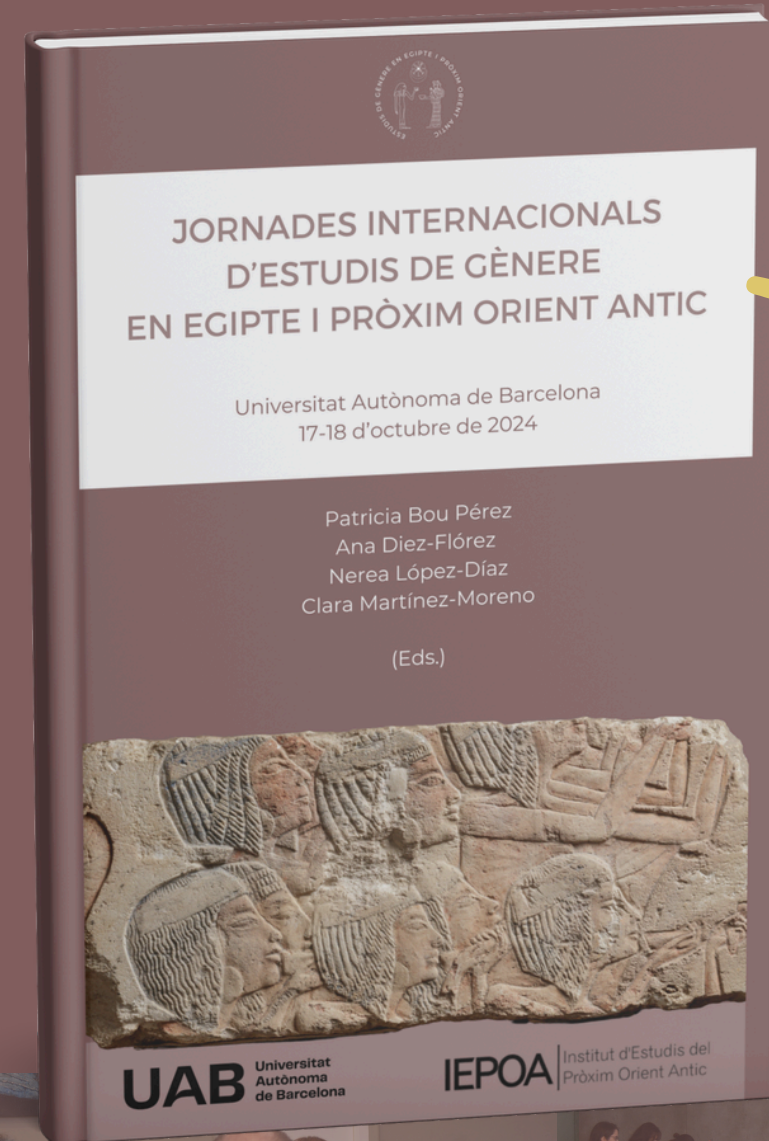
As **Spanish** is the official language of the account, along with **Catalan**, the majority of the audience belongs to countries within to the **Ibero-American context**.



EGEPOA Conference

Conference announcements, including the call for papers and subsequent program details, were communicated through Instagram, supplemented by academic newsletters (AGADE, EEF, and departmental mailing lists), X (formerly Twitter), university websites, and physical posters displayed in faculty buildings.

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TOPICS

EMBODIMENT

MASCULINITIES &
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ICONOGRAPHY

ROYAL WOMEN

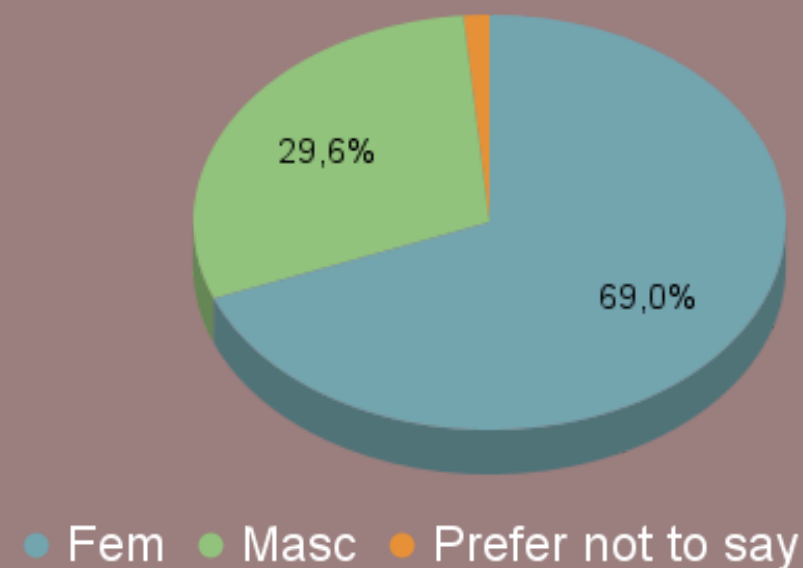
WOMEN IN
ECONOMY

IDENTITIES

EGEPOA Conference

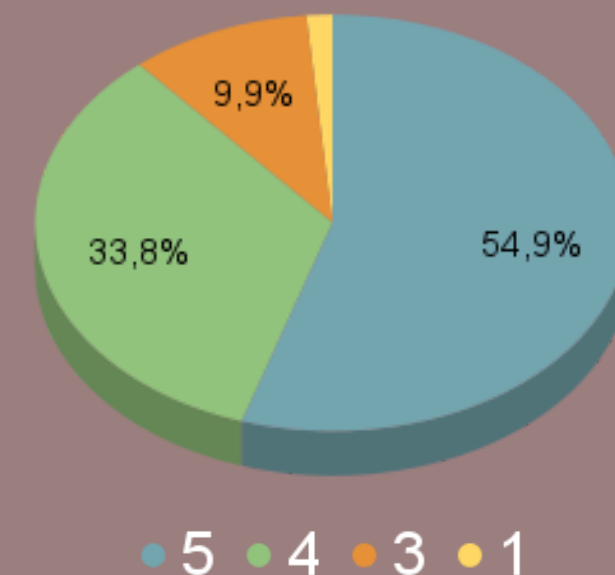
GENDER

The majority of our attendees identify themselves as **female**



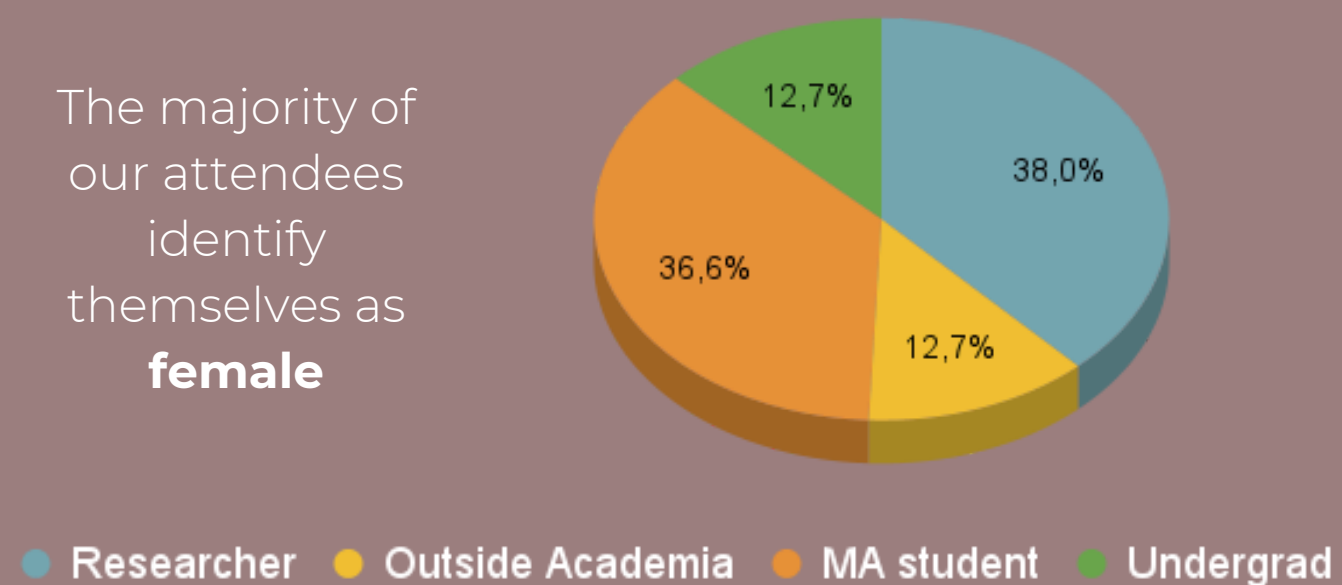
LEVEL OF INTEREST IN THE DISCIPLINE

Most attendees show **great interest** in gender studies



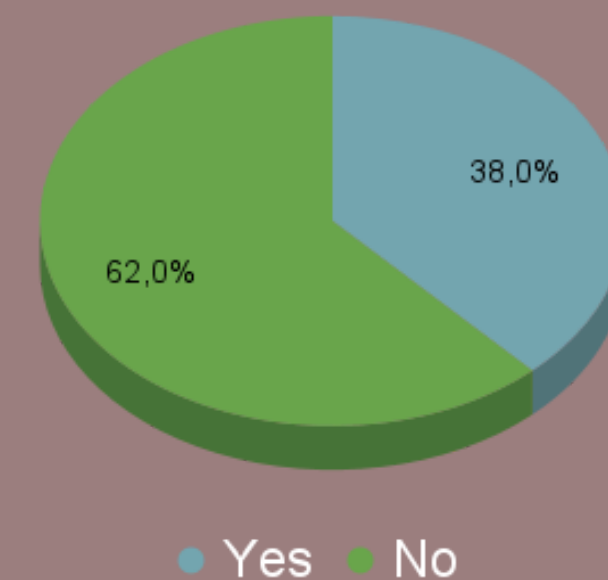
STATUS / DO FOR LIVING

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PROSPECTS TO WORK ON GENDER STUDIES

The majority of respondents have **no prospects (or not clear prospects)** of choosing Gender Studies as their specialisation



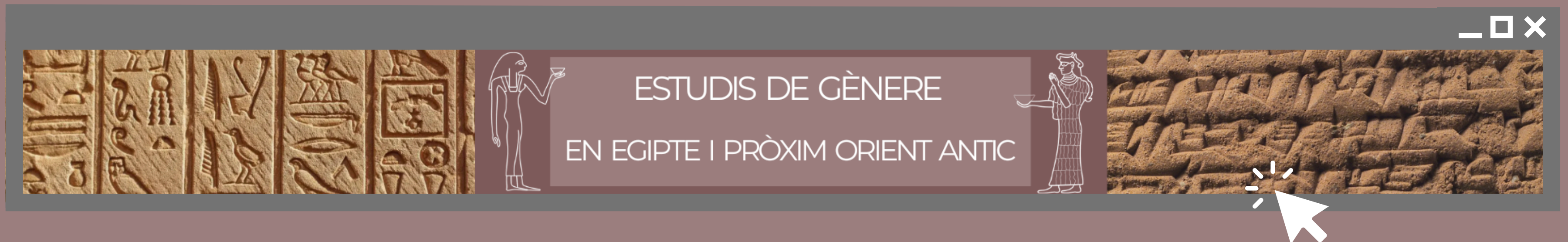
Future Prospects



- Modulate our language in order to **reach a younger and wider audience.**
- Achieve **1000 followers in the next 6 months**, and keep the growing tendency despite the absence of a new conference until 2026/2027.
- Create new content categories, such as **literature reviews** or short **interviews to researchers.**

EGEPOA International Conference

- The EGEPOA Conference **will be held every two years.**
- The EGEPOA Conference will be **open to international audiences and participants** (beyond Latin America and Spain) through accepting **English presentations.**
- **Presentations beyond traditional subjects** (such as royal women) **will be privileged.**



OUR WEBSITE WOULD BE
LAUNCHED ANY TIME SOON

Bibliography



SCAN AND SEE!



Acknowledgments

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Autònoma
de Barcelona

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IEPOA | Institut d'Estudis del
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